

The Study on Lexical Discourse Analysis of Trump's Political Speeches

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Abstract

Discourse analysis related to the understanding procedure of discursive conduction as well as its societal consequences. This study aims to explore how a political leader can propagate his ideology through the diplomatic use of language. The paper discovers the lexical choices in Donald Trump's speeches which he conveyed in Afghanistan one of his visits on 28 2019. The transcript of Trump's speeches was examined to find out the lexical devices in his speech through linguistics choices which he used frequently to express his powerful ideology. The examiners endeavored to expose the philosophies which functioned behindhand the assumed speech. It was explored how dissimilar linguistic features implemented to plan or attain political control/purposes. The designated speech examined qualitatively using the methodical framework of Fairclough which was projected in 1995 as well as by the assistance of other tools, e.g. referential plans, repetition, word choice, positive self-representation, negative self-representation to read how precise arguments in addition to expressions convey authority to convert the awareness as well as political assessments of the individuals. It originated that political discourse is frequently constructed to plan explicit thoughts, which are continuously positioned in the discourse in an implied way. Additionally, different linguistics

strategies are used to convince people to monitor their concealed schemas. It might be recommended that the codes as well as symbols of political discourse must be discovered to create it relaxed for the communal individuals.

Keywords: Lexical, discourse analysis, political speeches

1. INTRODUCTION

1.1 Background of the Study

Discourse and discourse analysis frequently recycled in terms of linguistics through uncertain limits. The analysis of lexical discourse has been labeled as the control of lexis in erection up as well as changing the sense of arguments as well as sounds inside the transcript, founded on the gratitude that lexical discourse cannot achieve lacking the linguistics features. Titscher et al., (2000) in Bayram (2010:42) ponders discourse as a canopy period consuming numerous scopes of connotations that “mixes an entire palette of connotations” surrounding language over sociology, philosophy as well. In linguistics terms, discourse is mentioned to a formal conversation, debate, or part of the inscription. Any written or spoken text is called discourse. Cook (1992:45) clarifies a language in communication is called discourse. He supplementary enlarges that discourse analysis is the procedure of review which explores how moments of linguistic in their whole written, common as well as situation of psychology try out as evocative as well as unified for their manipulators. A varied variability of happenings is also called discourse analysis. It recycled to clarify diverse actions at the opinion where dissimilar castigations similarly sociolinguistics, psycholinguistics, philosophical linguistics, as well as computational linguistics, interconnect. Casing different types of political discourse in the analysis of discourse happened at several political scenes. Schaffer (1996: 201) sightings a discourse is a subclass of political discourse founded on two stages, specifically functional as well as thematic.

1.2 Back Ground of the study

Political discourse goals at the appearance of ideologies, power fight as well as hegemony. Political activity measured as an effort to achieve

power in addition to language subjugated to attain than the power of practice (Fairclough 2000, p 140). A resilient promise happens among power as well as language. Martin (2014: 211) declares that politics could not be imagined without encouragement. It is a procedure which stresses inclosing of selections, examines of assortments then the creation of choices. The researchers are approved out in the part of discourse analysis propose then approve these explanations. Bhatia (2006: 176) harangues that the nature of multidimensional discourse has continuously been concerned with the care of discourse predictors. It is a struggled to examine then take the communications carried through the facts of politics in varied forms of linguistics. It was studied in the directed part of the analysis of political discourse disclose that the leaders of politics alike Obama, Nelson Mandela, Erdogan, Manmohan Singh, Donald trump, Nawaz Sharif deliberated for examination (Schiller, 2010; Rodriguez, 2008; Martinez, 2012; Bayram, 2010; Aqeel, 2015; Mohammedi, 2017; Gill & Azhar, 2018). These readings discovered that leaders of politics crosswise the world trusted upon discursive rehearses in the system of strategies of linguistics to deliver perceptions of ideology as well as an outcome they established a discourse that was used to study their program. The selection of strategies they had selected for was reliant basically on the background then social as well as political characteristics.

1.3 Research objectives

The present study carried out based on certain emerging objectives:

- To know about the frequency of lexical choices used by Donald Trump in his speech.
- To explore the complete administrative worth of Donald Trump.
- To know about the discursive practices captivating in assumed the political individuality.

1.4 Significance of the study

- It will be helpful for the readers to know about discursive practices in any political discourse.
- It may be useful for the readers to know the lexical choices in political speeches.
- It will broaden the vision of the researcher to know about the linguistic devices used in any political discourse.

1.5 Research questions

- What is the frequency of lexical words used by Donald Trump in his speech?
- How discursive practices work in political discourse by using different linguistic choices?
- How lexical items present the personality of Donald Trump?

2. LITERATURE REVIEW

Communication is an instrument of language. Thoughts as well as opinions are signified in front of others. Cultural identity is mirrored in the language of a person. Language achieves dissimilar parts in the society which can perceive in politics, organizations, education, and faith besides numerous other zones. The usage of the language is so normal that it develops a firm to classify how many purposes a language achieves in a society. The language of action in a sure context is discourse. It recycled to signify language outside the level of the sentence as well as contains a sequence of texts.

Lexical Discourse actual frequently is contingent on lexis. Lexical Discourse analysis, though, has not yet been specified plenty deliberation of the marvel of conversion. The associated revisions of discourse analysis formerly commenced through some scholars. The investigation of critical discourse confidently allows people to define the relations amongst linguistic, ideology as well as power (Wang 2010). The critical discourse analysis is an attitude then practice that has fascinatingly been increased the reply of investigators to assume an investigation on the association amid buildings in addition to social matters (Nasir. H.S. Bukhari, 2013). In addition, there are mostly changes of linguistics then resemblances among Americans discussion on the wireless as well as the effect of the culture of America on Thai culture (Unchit, 2016). Discussion analysis besides analysis of discourse might be secondhand as revenue to examine the marvels of spiritual mentoring in addition to socialization (Chew, 2016). It was showed a contrastive study of the receipt speeches, speeches which printed to deliver languages of thankfulness, appreciativeness, then integrity for some procedure of prize brought through President W. Bush besides John Kerry to the State then-Democratic National Agreements beforehand the 2004 Selection of president in the States of America, Duran (2008). Duran organizes his contrastive work into

three fragments: the overviews of both speeches, one section considered in reports of counter-addressee, besides quantitative investigation of the applicants as well as progressions. Duran opinions out that the earlier President as well as the Republican entrant, W. Bush, presents his speech through charitable a small swift of the proceedings that removed residence in the previous four years in the procedure of optimistic participation. Furthermore, Bush projects his political discourse in footings of his pawn recipient, the self-governing applicant, then he depicts himself as the applicant of movements that anxieties the States of America, the Central East, and then the entire World. On the additional hand, it was jagged out by Duran out that the Senator then the democratic applicant, John Kerry, familiarizes his speech through the effective story of what American novelist has been written near home, speeches his adversaries through giving the undesirable features in the preceding four years when Bush had been president, in addition, deliberates himself the transcriber of the recent condition grounded on his principled ethics

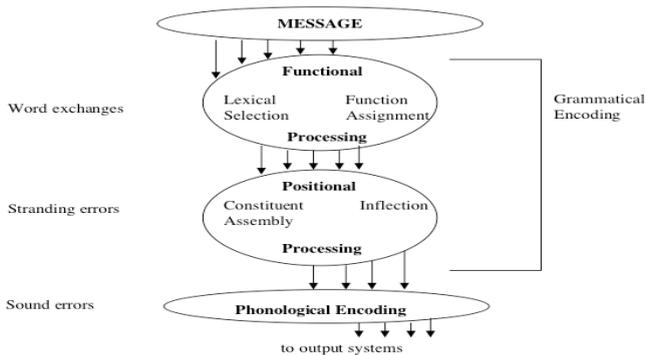


Figure 1: Levelt’s (1994) model of speech production

Levelt’s Model container explanation for greatest language mistakes, then their supplement of a self-monitoring constituent to the model completed it also explanation for sifting belongings, lodging outside the equal of phonemes, besides also delivered a useful clarification for qualms then silences (the time it receipts for the self-monitoring scheme to precise sieving then lodge mistakes). Though this model joins the bidirectional movement of material, it motionless includes separate sequential dispensation in dissimilarity to parallel-processing replicas, which effort to an explanation for these faults through revenue of

advancing then retrograde dispersal of start finished similar trails. This carries us to similar representations of language construction.

2.1 Political Discourse Analysis

Critical discourse analysis encompassed underneath the term of political discourse analysis. This well-defined as a multidisciplinary ground in the intelligence that it conducts dissimilar reasoning upbringings. CDA appeared out of the Halliday Ian linguistics called Critical Linguistics; formerly, a collection of linguists industrialized it. Their method was founded on Halliday Systemic Functional Linguistics.

2.2 Discourse and ideology

A set of thoughts, as well as expectations, is called ideology that can be constructed on a truthful or nonfactual foundation. They were destined to continue besides previous. They are lively as well as do not visit at respite. The chief purpose of ideologies is to display sure set information, standards, then to help sure cluster welfares. Van Dijk describes ideologies as the foundation of social depictions of collections such as clutch opinions than their approaches. Approximately political philosophies are collectivism, communalism, tolerance then feminist philosophy; these ideologies demarcated in standings of rudimentary politics communal through the memberships of the clusters.

Bird (2011) examines the oratorical grace in the speech of President Clinton which was transported throughout punitive instants of national disaster. Bird rights that greatest orators have been recycled general censure to examine Clinton's mastery of regret, but they have been overlooked his mastery of rhetoric outdoor the disgrace as a countless American correspondent as well as the operator of the linguistic. Bird delivers two disastrous proceedings: the Violence of Federal structure in Oklahoma City in 1995 in addition to the Columbine High School Shelling in 1999 that equipped the phase for the front-runner of the state, President Clinton, to bring two national disaster speeches in which he describes the events then stabs to ease those who misplaced their precious ones. Bird entitlements that rhetoric reproduces three meanings: describe realism, show expressiveness, and then form public. Founded on Bird's examination, important as well as building realism is the important purpose of Clinton's oratory.

In this deference, Bird shapes that:

“Essential as well as erecting truth is a vital role of epideictic fustian; when a disturbing or misperception occasion has arisen, spectators will regularly go to Public statistics for a classification besides the building of realism that will assist brand intelligence of what has been occurred. Making a shared meaning then sympathetic of the occasion permits rhetoric to usage the disaster for an upcoming program or to reinstate the state afterward obliteration. The rhetorical strategies Clinton customs to make a shared meaning of the occasion is to barrage nationwide spectators then describe the occasion through what it income for the whole state”

Duran (2008) showed a contrastive revision of the receipt speeches, languages which printed to deliver words of thankfulness, appreciation, in addition to integrity for an approximate form of prize, brought through President W. Bush besides Politician John Kerry to the State besides Self-governing Nationwide Agreements beforehand the 2004 Presidential Vote in the United States of America. Duran categorizes his contrastive effort into three shares: the outlines of together speeches, one section intended in footings of counter-addressee, then a quantitative examination of the members then courses. Duran opinions out that the previous President besides the Republican candidate, W. Bush, presents his language through charitable a small instant of the proceedings that removed residence in the earlier four ages in the system of optimistic skills.

3. RESEARCH METHODOLOGY

The research practices a mixed-method approach for examining as well as arguments. A superior corpus was gathered over Antconc 3.2.4 for the data analysis. Two speeches of Donald trump were taken for data analysis from the year 2019. Fairclough's three dimensional (1995) model was used in this research for the useful explanation. Contrasting the quantitative method, the qualitative method inspects communal in addition to ethnic marvel founded on the subsequent query, such as when, why, how.

3.1 Data Analysis

Fairclough (1989; 1992; 2003) established his three-dimensional framework. Fairclough industrialized three stages of CDA; description,

interpretation as well as an explanation. For him, discourse is thoughtful of social rehearsal, which is the personification of social construction. Discourse is an agreement of "background, interaction also text". Amongst them, text deceits in the lowest, which is the consequence of communication. Both the procedure of manufacture besides procedure of clarification depends on the background (Fairclough, 1992).

For Fairclough (1989: 26), 'the stage with formal properties of text is description' In additional arguments, language topographies of the text are to be discovered in the evocative phase. e. For the determination that it can be understood extra obviously, he likewise stakes ten main enquiries calm through extra other sub-questions, which are chiefly complicated through vocabulary segment, grammar segment, besides textual constructions segment (Fair clough' 1989).

Fairclough (1989) utters "interpretation worried by the association amid text as well as interaction through sighted the text as the creation of a procedure of manufacture, then as an option in the procedure of interpretation"(26). In the interpretation phase, the association among the discourse in addition to its manufacture then its ingesting should be understood. Also, discourse is not only observed as text but also a discursive repetition in this period, which resources separately from examining language topographies then text construction, care should be haggard to extra issues such as talking act besides intertextuality. These issues connect the text to its setting.

Rendering to Fairclough (1989: 26), "Explanation troubled by the connection amid communication besides social context through the social willpower of the procedure of manufacture then clarification, in addition their social belongings". On the additional indicator, the investigation in explanative share is in orientation to the past, social, then national settings. Meanwhile, news discourse can be measured by way of a sympathetic of communal repetition, sociality besides organization in detail, use vast effect on news intelligence.

4. DATA ANALYSIS

4.1 Analysis of Speech 1

Afghanistan rose by way of an important U.S. distant policy anxiety in 2001, when the United States, in retort to the guerilla bouts of September 2001, ran a military movement in contradiction of Al Qaeda

besides the Taliban administration that protected then reinforced it. In the superseding 18 years, the United States has agonized about 2,400 armed mortalities in Afghanistan then Assembly has been misappropriated about \$137 billion for rebuilding there. In that period, and adopted Afghan administration has been substituted the Taliban, then the greatest events of humanoid growth have been enhanced, though future forecasts of those events continue varied. The important impartial of U.S. labors in Afghanistan is “averting any more doses on the United States thru guerrillas relishing benign harbor or sustenance in Afghanistan” In the speech of President Donald Trump in August 2017 placing out a reread plan for Afghanistan, he mentioned to a “political defrayal” as a consequence of an “actual martial exertion,” but was not expounded on what U.S. goalmouths or circumstances strength be as portion of this supposed party-political procedure. Less than one day later, the Trump Management obvious to arrive into straight talks through the Taliban, deprived of the contribution of Afghan administration legislatures. For nearly a day, Khalilzad detained a near-continuous sequence of conferences by Taliban bureaucrats in Doha, lengthways by discussions by the Afghan, Pakistani, and then additional local administrations. In 2019, Khalilzad proclaimed that a contract “in drawn from the tap” touched on counterterrorism pledges besides U.S. crowd removal. He specified that afterward, the contract confirmed, The Taliban then additional Afghans, counting the administration, will start intra-Afghan talks on a party-political payment besides complete truce. The procedure seemed to be accomplishing its assumption in 2019 when Trump baptized off discussions afterward a Taliban does slay a U.S. combatant. U.S.-Taliban discussions continued nearby three months far along.

Trump said that “he could win the war in Afghanistan in a week”. He just doesn't want to kill the others. He says “I could win the war in a week” because he says “he has plans for Afghanistan” he just does not want to kill the billions of people. He says he has enough power to win the war, because they are not just policemen, they can do whatever they want. America is a superpower to win the war with Afghanistan. He said that I think Pakistan help us to do that basically, we are not policeman just, we do what we want. He says he can win this war in 10 days which had been started for years because he wants peace in his country. He said that “he could wipe out Afghanistan from the face of the earth”. He said that many people were killed in Afghanistan

since that time he is witnessing & stressing over the forthcoming days and relationship with Afghanistan.

4.1.1 Interpretation and explanation

The whole speech is presenting the ideology and vision of Donald Trump. He claims that America is a superpower country, they can achieve whatever they want. The speech also depicting the personality of Donald trump negatively and positively. It seems that his visionary idea is for more progress for the sake of the country and he wants to improve the status in front of the whole world as a super nation. He also talks about winning the war with Afghanistan in ten days, it means he has a long vision to make himself bold and brave and claims he can win but he can't kill millions of people. It also interprets that he can't do anything there are just talks, not action.

4.2 Analysis of speech 2

Afghanistan leftovers an authoritative partner of the United States in the competition in illogicality of ferocity, engaged through us to eliminate al-Qaeda, ISIS-Khorasan and their connections in Afghanistan. In training to strengthen Afghanistan's abilities as a companion, then to recover the exists of the Afghan folks, we endure to contribute U.S. capitals to aid Afghanistan spread its preserve, domination, creations as well cheap. They have radical as well as an economic relative through each other.

Trump guarantees to break interminable combat. He declares "Great nations don't fight an endless war". He supposed that now we will brand a grip on violence, nobody will be able to conquest us. He thought Al Qaida activists are accountable for the 9/11 bout. He speaks that when he electioneered, he absorbed additional on national subjects than on political subjects. He alleged that Islamic state-owned measured additional terrain in Syria in addition to Iraq. He believed that today they can revenue an impressive grip from these gory huts.

4.2. 1 Interpretation and explanation

The speech is full of the fake vision of Donald Trump. It also reveals his dual personality. He utters that he can win the war because great nations don't fight an endless war. He explains that we have great peace in our country while we are facing a little frustration. He made a great deal with the Taliban to deal with Afghan country. He claims that

they are a great and peaceful nation that can't be defeated. Speech uncovers his personality, what he has planned for Afghanistan, he will send his military soon in Afghanistan and will be won great combat for long years. In this way, he can achieve his visionary target.

4.2.2 Positive self-interpretation and negative interpretation

The positive interpretation of his speeches can be seen when he says "I could win the war in ten days" but he does not want to kill millions of people. He expressed that Afghanistan made an endless effort for terrorism, in this way we can also get rid of our bloody ones. Trump again privileges he has a great vision for innocent people and children, he does not want to attack directly and kill the innocent lives. Although he wants to achieve his target by using such positive words manipulate .he says great nations don't have endless wars, they can get their goals to make the countries progressive .so, Trump always uses others just for the sake of his benefit as his speech reveals his double character .

4.2.3 Use of personal pronouns

The speech of Donald trump also reveals his positive image through the excessive use of personal pronouns. For example, he says "I" could win the war in ten days. Then, he expresses "I" can get anything which I want. It is also used like "We" as a great nation can't defeat rather will win the war against Afghanistan. Here he styles emotional utterances in front of the audience. His straight orientation to himself as the supplier of an alternate selection demonstrates his mindful purpose of looking for people's endorsement.

4.2.4 Building a relationship with the audience

At the very start of the speech, Donald Trump wants to attract the attention of the audiences by using the statement "I could win the war in ten days". The possessive pronoun "My" draws very near courtesy to the entire state. All societies are recognized such as Muslims, Hindus, Sikhs, as well as foreigner Pakistanis who troubled around his fitness.

4.2.5 Word choice

The vocabulary has been used in these speech seems to be very nearby to the idea of "semantics" as it was planned through Van Dijk³⁰; the usage of arguments which are effortlessly comprehensible to the people of a specific location. A diversity of pronouns has been used by Donald

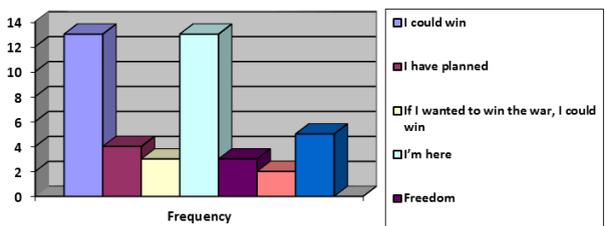
trump like “I”, “we”, “they” “them” etc. Additional meaningfully, when he discussions approximately his personality, he customs the expressions such equally as “I can win”, “I can change, “I can make America great”, as well as,” I vowed to finish the war”. The lexicon as well as collocations recycled in these communications not only imitate trump’s party-political philosophy but also signify his optimistic self-perception. This also assistances us to comprehend his judgment of “US” as well as “them” as placed out through Van Dijk³¹ in the politics of Pakistan.

4.2.6 Repetition of words and phrases

The greatest recurrent term used in his speech “I could win “had been used thirteen times through the speech. He regularly replications the phrase “I have planned” as well as “it would be gone” used four times while mentioning his administrative fight. Other recurrently secondhand phrases are “if I wanted to win the war, I could win “used three times. “I am here” used nine times. “Freedom” used three times. ”loyalty” used for two times. “Love “was used four times. “Patriotism used five times. The greatest common phrase “if America hurts, we all hurt “was used two times. He likewise customs personal repeatedly like I, we, they, and them.

Table 1 Frequency of lexical choices in speech 1

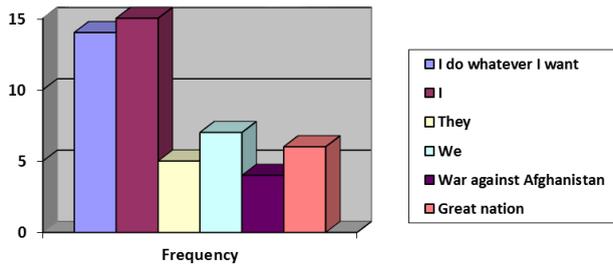
Wordlist	Frequency
I could win	13
I have planned	4
If I wanted to win the war, I could win	3
I’m here	13
Freedom	3
Loyalty	2
Patriotism	5



Total words=43

Table 2 Frequency of lexical choices in speech 2

Wordlist	Frequency
I do whatever I want	14
I	15
They	5
We	7
War against Afghanistan	4
Great nation	6



5. CONCLUSION

It has been revealed through the research that unseen ideologies as well as perceptions of politicians can reveal through observing profound into the words as well as phrase recycled through them in their political discourse. The speeches of Donald Trump show that he used political discourse with lexical choices not only for himself but also for the sake of his country positively as well as negatively to modify the insight of people. In this way, an ideal world may be created for the people by the politicians. Besides, through linguistics choices, I have been observed that trump uses lexical choices to attract the people and encouraging them to support himself in political discourse. He proposes to cause people in the direction of his peculiar ideological path.

The education points out the requirements to take the discourse of politicians extra disapprovingly as it might contain unseen beliefs while using the lexical choices. This might mark political discourse extra understandable for communal people. The research also discloses how language can practice spreading awakes amongst individuals to comprehend the political arrangement. This exploration might be helpful for upcoming researchers to expose the lexical choices in

political discourse through linguistics tools, so that they may get the unknown agenda of the politicians.

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